



Zenith School of Management

MBA Institute Bhubaneswar

MANDATORY DISCLOSURE

(MBACOLLEGE)

“The information has been provided by the concerned institution and the onus of authenticity lies with the Institution and not on AICTE.”



01. NAME OF THE INSTITUTION:

ZENITH SCHOOL OF MANAGEMENT

Plot no. : 394,482/689
Area : 1 acer
At/ : NH16, PITTAPALI
P. O : KUMBHARBASTA,
Dist : KHORDA, ODISHA
Pin : 752057
Phone No. : 8908018085
E-mail : zsomodisha@gmail.com

02. LOCATION MAP OF THE INSTITUTION:

Telephone No : 8908018085, 83

Office hours at the Institution: 9 AM to 5 PM.

E-mail : zsomodisha@gmail.com

Website : www.zenithodisha.com

Nearest Railway station (dist in Km): Khordha

Road – 8 KM

Nearest Airport (dist in Km)-: Bhubaneswar-
20 KM.



03. NAME & ADDRESS OF THE PRINCIPAL:

Name: Dr. Kailash Chandra Das

Address : ZSOM, BBSR



- 04.** Type of Institution :Private-Self Financed.
Category (1) of the Institution : Non-minority.
Category (2) of the Institution :Co-Education.
- 05.** Name of the Organization running the Institution: Puspallata Educational & Charitable
- 06.** Trust Type of the organization: Trust
Address :City Office OLD Town, BadadandaSahi,
Bhubaneswar- 751015
Registered with :Government
Registration date :09/05/2007
Website-www.zenithodisha.com
- 07.** **NAME OF THE AFFILIATING UNIVERSITY:**
Biju Patnaik University of Technology (BPUT)
Chhend Colony, Rourkela, Odisha-
769015, Phone : (0661) 2482556,
Fax: (0661) 2482562,
Website: www.bput.ac.in
- 08.** NAME OF PRINCIPAL : **Dr. Kailash Chandra Das**
Exact Designation : Principal
Date of birth : 24/08/19765
Doctorate degree : Yes
Master's degree : MBA



Bachelor degree

:Bsc

Field of specialization

:MBA (HRM, MARKETING)

Date of joining the Institute as head: 01/11/2024

Appointment type

: Regular

Experience

:Teaching - 33(Continuing)

Details of Organization

i) Organizational chart and process

:Enclosed

Infrastructure Details–

Building Details

Building Status:	Total built up Area(sq.m) ready:	Activities in the building other than courses Approved by AICTE:	Whether Access & Circulation Area and Toilet Area are maintained as per National Building Code (NBC) Norms?:
Available	1299	NO	Y
Total Carpet Area(sq.m)-Instructional-Ready:	Total Carpet Area(sq.m) Administrative-ready:	Access and Circulation Area (sq.m):	Total built up Area(sq.m) Planned:
560	350	241	1949
Total Carpet Area (sq.m)-Amenities-ready:			
348			

ii) PROGRAMME DETAILS:

a. Name of the Programs approved by the AICTE:

MBA– 240 Intake.

iii) FACULTY:

a. Branch wise list of faculty members:

The calculation of Student/ Faculty Ratio should be taken on over all basis



As the subject is common to all).

No. Of Permanent Faculty : 24
Student Ratio : 20:1
Appointment type : Regular

b. Details of Faculty Members:

Enclosed in **Annexure–III**(separate sheet for each faculty in department wise)

c. Number of scholarship offered by the Institute, duration and amount:

The central and State Govt. are providing a no. of scholarships to students based on SC/ST/OBC/Merit etc. In light of this the college is not providing any other scholarship to its students.

d. Criteria for fee waivers/scholarship:

Income certificate of his father or his family member. On merit basis secured in Joint Entrance Test (Rank holders) Carrier meritorious students (Academic 10th and +3) University toppers

iv) ADMISSIONPROCEDURE:

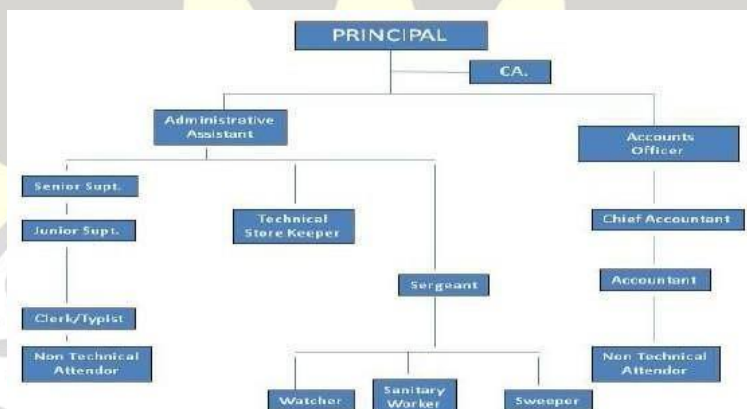
Graduations in any discipline, BBA, BCA pass out

Candidate must have to participate in OJEE,ATMA,CAT,MAT For General category Student – 50 % Mark

SC/STstudent–45%mark

Minimum age – 20 years

Organization Chart-



xiv) INFORMATION ON INFRASTRUCTURE AND OTHER RESOURCES AVAILABLE:

a. LIBRARY

Number of Library books : Over 4520 volumes with 380 titles

National Journals : 11

Library Management Software : Available


b. List of online National/International Journals subscribed:

Subscription of DELNET-Library Network available

c. E-Library facilities : Yes

d. Laboratory :

Details of Laboratories & Workshops

Sl No.	Name of the Department	Name of the Laboratory	Photograph and major equipment
1	MBA	Computer Lab	

e. Computing facilities:

- | | |
|---|----------|
| a. Total No. of available | 160 |
| b. Internet bandwidth | :48 Mbps |
| c. Printers | 11 |
| d. Special purpose facilities available | :Yes |
| e. Operating Software available | :Windows |
| f. Legal Application/system software | 11 |

f. List of facilities available:

- | | |
|--|----------|
| a. Games and Sports facilities | : Yes |
| b. Extra Curriculum Activities | :Yes |
| c. Soft Skill Development Facilities | :Yes |
| d. Number of Classrooms | 12 |
| e. Number of Tutorial rooms | 04 |
| f. Number of Laboratories | :01Labs |
| g. Seminar halls and size | :132Sqm, |
| h. Central Examination Facility, Number of | :yes |



g. TEACHING LEARNING PROCESS:

- i. **Curricula and syllabi for each of the programs as approved by the university.** : Yes, Available on <https://bput.ac.in>
- ii. **Academic Calendar of the University:** Yes, Available on <https://bput.ac.in/>
- iii. **Academic Time Table** : Yes
- iv. **Teaching Load of each Faculty** :
 - Asst. Professor : 16 hours per week
 - Associate Professor: 12 hours per week
 - Principal : 08 hours per week
- v) **Internal Continuous Evaluation System in Place:** Yes
- vi) **Student's assessment of Faculty, System in place:** Yes

Committees- AntiRagingCommittee

Anti-Ragging Committee Details

Committee type	Appointment Order Reference Number	Date of Appointment	Name of the Committee Member	Profession	Associated with	Mobile Number	e-mail address
Anti-Ragging Committee	ZSOM/2019/1	1/1/2019	ANTI RAGGING	FACULTY	INSTITUTE	8908018083	zsomantiragging@gmail.com
Anti-Ragging Squad	zsom/2019/02	1/1/2019	ragging sqard	faculty	INSTITUTE	8908018083	zsomsquard@gmail.com



Internal Complaint Committee(ICC)

Sl. No.	Name	Position
1	Dr.Kailash Chandra Das	Chairperson
2	Madhusmita Sahoo	Member
3	Saismita Sethy	Member
4	Priyanka Sahoo	Member
5	Rohit Moharana	Member
6	Representative of 1st year Student	Member
7	Representative of 2nd year Student	Member
8	Representative from Parents	Member

SC/STCommittee

Sl. No.	Name	Position
1	Anup Padhi	Director (A&A)
2	Dr.Kailash Chandra Das	Principal (ZSOM)
3	Deepak Kumar Rath	Asst. Professor
4	Saismita Sethy	Asst. Professor
5	Rashmi Ranjan Mishra	Non- Teaching
6	Manas Ranjan Mohapatra	Non- Teaching



ANNEXURE-II

Academic year 2019-20								
Branch	Approved Intake	No of Companies visited	No of students passed	No of eligible students	No of students placed	%age of Placement	Lowest Package (in lakhs)	Highest Package (in lakhs)
MBA	180	3	67	63	28	68	2	3.2
Academic year 2020-21								
Branch	Approved Intake	No of Companies visited	No of students passed	No of eligible students	No of students placed	%age of Placement	Lowest Package (in lakhs)	Highest Package (in lakhs)
MBA	180	3	78	78	55	86	2.4	4.2

ACADEMIC YEAR 2021-2022

BRANCH	APPROVED INTAKE	NO. OF COMPANIES VISITED	NO. OF STUDENTS PASSED	NO. OF ELIGIBLE STUDENTS	NO. OF STUDENTS PLACED	%AGE OF STUDENTS PLACED	LOWEST PACKAGES (IN LAKHS)	HIGHEST PACKAGES (IN LAKHS)
MBA	180	3	60	102	45	75	2.5	4

ACADEMIC YEAR 2022-2023


BRANCH	APPROVED INTAKE	NO. OF COMPANIES VISITED	NO. OF STUDENTS PASSED	NO. OF ELIGIBLE STUDENTS	NO. OF STUDENTS PLACED	%AGE OF STUDENTS PLACED	LOWEST PACKAGES (IN LAKHS)	HIGHEST PACKAGES (IN LAKHS)
MBA	180	4	89	162	39	43	2	3.5

ACADEMIC YEAR 2023-2024

BRANCH	APPROVED INTAKE	NO. OF COMPANIES VISITED	NO. OF STUDENTS PASSED	NO. OF ELIGIBLE STUDENTS	NO. OF STUDENTS PLACED	%AGE OF STUDENTS PLACED	LOWEST PACKAGES (IN LAKHS)	HIGHEST PACKAGES (IN LAKHS)
MBA	180	3	81	81	37	46	2.5	3.8



ANNEXURE-III

SL.NO.	FACULTY NAME	DESIGNATION	QUALIFICATION	SPECIALISATION	PHOTO
1	Dr. KAILASH CHANDRA DAS	PRINCIPAL	MBA(HR & Marketing), Phd, LLB	HR & MARKETING	
2	SAISMITA SETHY	ASST. PROF.	MBA, MCOM. M. Phil.	FINANCE& HR	
3	MAHADEBA BISHI	ASST. PROF.	MBA	HR & MARKETING	
4	SAMBIT KESHARI DAS	ASST. PROF.	MBA	MARKETING & OPERATION	
5	PRIYANKA SAHOO	ASST. PROF.	MBA	FINANCE& HR	
6	SHYAM PRASAD MISHRA	ASSO. PROF.	MBA	HR & MARKETING	
7	GITANJALI MISHRA	ASST. PROF.	MBA	HR & MARKETING	
8	SWAGAT RANJAN BEHERA	ASST. PROF.	MBA	HR & MARKETING	
9	RAJESH KUMAR TARAI	ASST. PROF.	MBA	FINANCE & OPERATION	



10	KAILASH CHANDRA SETHI	ASST. PROF.	MBA	MARKETING & FINANCE
11	SRADHANJALI DAS	ASST. PROF.	MBA	HR & FINANCE
12	JITENDRA NAYAK	ASST. PROF.	MBA	MARKETING & FINANCE
13	PARBATI SAHU	ASST. PROF.	MBA	MARKETING & HR
14	SAMEER RANJAN PATI	ASST. PROF.	MBA	HR & OPERATION
15	BISWAJIT DALABEHERA	ASSO. PROF.	MBA	OPERATION & IT
16	DEEPAK KUMAR RATH	ASST. PROF.	MBA	HR & MARKETING
17	SINGHAN KIMBHIRA	ASST. PROF.	MBA	MARKETING & FINANCE
18	ROHIT MOHARANA	ASST. PROF.	MBA	FINANCE & MARKETING
19	ROHAN MOHARANA	ASST. PROF.	MBA	FINANCE & MARKETING



20	SILU PANDA	ASST. PROF.	MBA	FINANCE & MARKETING	
21	Dr.DIPTIMAYEE PANDA	ASSO. PROF.	M.COM	FINANCE	
22	MADHUSMITA SAHOO	ASST. PROF.	MBA	FINANCE & MARKETING	
23	MALAYA RANJAN SAHOO	ASST. PROF.	MBA	MARKETING& OPERATTION	
24	PRADEEP KUMAR SETHY	ASST. PROF.	MBA	FINANCE & MARKETING	