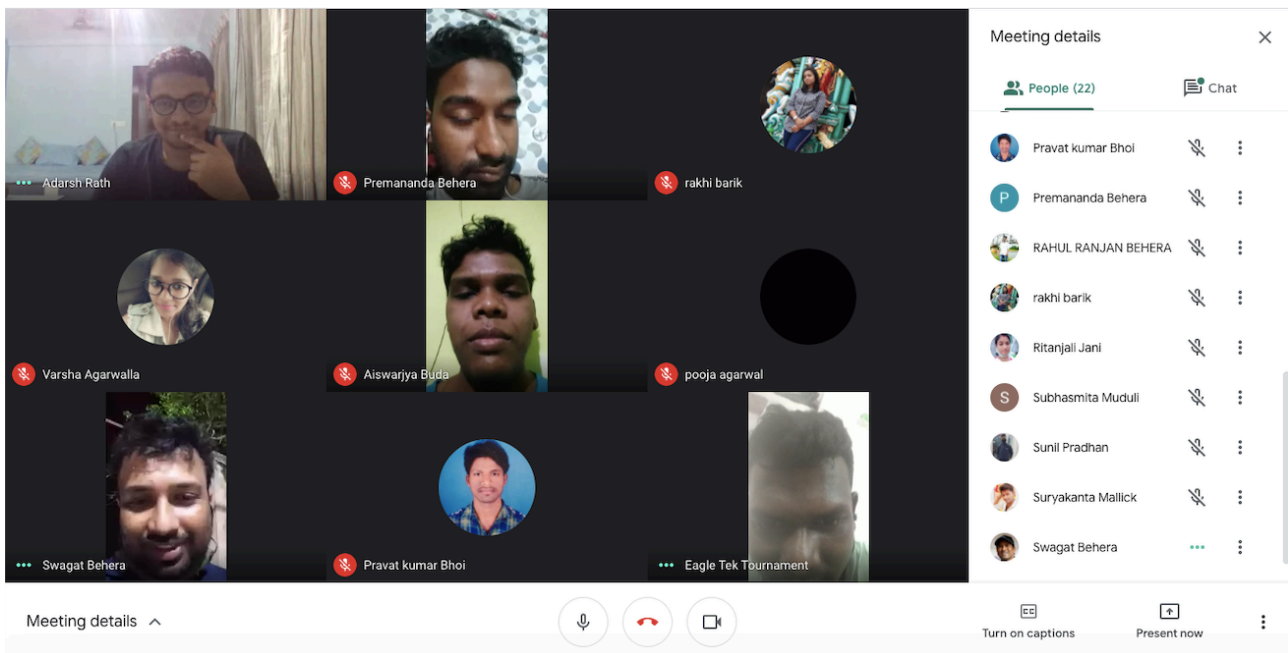


Seminar/Webinar

Webinar at ZSOM in April 2021

An online webinar was held for the MBA 1st and 2nd year on 4 April 2021 from 7:30PM to 8:30PM on the topic “Relevance of Supply Chain Management”. The resource person for the same was Dr. Adarsh Rath, an entrepreneur and a corporate strategist. He sensitised the students on various cases related to different companies which faced problems raised due to poorly managing the supply chain. This programme was coordinated by Prof. Swagat Behera and Dr. Shiv Sankar Das. Dr. Das opened the session and students gave vote of thanks to Dr. Rath.



Webinar on “Sales and Marketing”

An online webinar was held for the MBA 1st and 2nd year on 17 April 2021 from 8:30PM to 9:30 PM on the topic “Sales and Marketing”. The resource person for the same was Mr. Mihir Kuanar, working at Tata Motors as Senior Manager in Sales and Marketing. He sensitised the students on various concepts of Marketing, the selling process being adopted at Tata Motors, etc. About 30 students participated in this programme. This programme was coordinated by Prof. Swagat Behera and Dr. Shiv Sankar Das. Dr. Das opened the session and students gave vote of thanks to Mr. Mihir.



A screenshot of a Google Meet interface. The top bar shows the URL 'meet.google.com/ine-kzqi-rrb' and navigation icons. Below the bar, the main area is divided into three sections. The left section, titled 'mihir kuanar is presenting', shows a 'PRODUCT LAUNCH' event with three images of a truck. The middle section is a grid of participant avatars, including 'mihir kuanar', 'Subodha Beh...', 'Umesh Das', 'KAILASH SE...', 'Subodha Beh...', 'Ankit Panigrahi', 'rakhil barik', and 'Pradeep barik'. The right section, titled 'Meeting details', shows a list of 30 participants, including 'rakhil barik', 'Rutupurna Behera', 'Sambhu Behera', 'Smruti Ranjan Behera', 'soumya kdas', 'Soumya Ranjan Singh', 'Subodha Behera', 'Subodha Behera', 'Sushree sangita Sethy', and 'Umesh Das'. At the bottom, there are icons for microphone, video, and chat, and a 'Turn on captions' button.

Webinar on “Interview Tips (Session-I)”

An online webinar was held for the MBA 1st and 2nd year on 25 April 2021 from 8:00PM to 9:00 PM on the topic “Interview Tips”. The resource person for the same was Dr. Shiv Sankar Das, working as Associate Professor at ZSOM. He sensitised the students on various concepts of interview, types, tips and tricks on interview. About 25 students participated in this programme. An online feedback was taken from the students through google form and the contents was shared among the students.



The image displays a promotional poster for an online webinar and a screenshot of the Google Meet interface during the event.

Webinar Poster:

- ONLINE WEBINAR**
- On "Interview Tips"**
- SUNDAY, APRIL 25**
- 8PM-9PM**
- ON Google Meet*
- Organised by Zenith School of Management*

The poster features the Zenith School of Management (ZSOM) logo, which includes the text "ZENITH SCHOOL OF MANAGEMENT", "ZSOM", and "BHUBANESWAR 751006".

Google Meet Interface:

The screenshot shows a Google Meet session with 20 participants. The meeting details panel on the right lists the following participants:

Participant Name	Microphone Status
Mahasis Prasad	Muted
pooja agarwal	Muted
Pradeep barik	Muted
rakhi barik	Muted
Rutupurna Behera	Muted
samir kumar	Unmuted
Sidharth Sethi	Muted
Soumya Ranjan Singh	Muted
Subhasmita Muduli	Muted

The bottom of the interface shows controls for microphone, video, and chat, along with options for "Turn on captions" and "Present now".